PacketController is striving to provide a flexible and cost-effective turn-key solution that would optimize the bandwidth of Internet/WAN. We offer unique, scalable, reliable solution to ISPs, universities and enterprises worldwide and empowering them to achieve more with a well-managed network. We offer both software-only and robust appliance options to cater for different clients' needs and provide the best pricing to the clients.

Our Solution

PacketController has been providing network management solutions for many years. We truly understand the needs of our clients through many real-world testing and fine tuning. With the highly scalable platform and modular design, we are able to provide flexible and optimized solution to various types of clients with cost effective solution.

Our goal is simple when designing the management solution. We design our solution with Simplicity in mind. To simplify the traffic management through a top-notch user interface with concise information and reports. This would fit the situation of every organization with diverse requirement. Together with our best and professional support team, we would be able to provide the best configured solution for the clients.

What Features PacketController has

Solution platform with a fully integrated range of functions:

- **Comprehensive Bandwidth Management**
- **Subscriber management** (Provision flexible QoS policy rules with ease, Monitor and report on subscriber traffic)
- **Flexible and Open System**(Comprehensive API)
- **Visibility of network performance** (DPI analysis and Layer 7 reporting)
- **Manageability** (Centralized Management, Redundancy and Failover)

What Scenarios PacketController solves

- Enterprise can provision on end-to-end traffic management and ensure the most business critical activities are served in highest priority. The traffic is optimized by the dynamic adjustment on the protocols i.e. VoIP, email, instant messaging, ERP, http, ftp, etc.
- Universities and educational institutions can ensure the best data connection to academic/research needs than the casual network usage by automatic prioritization of network traffic.
- Internet Services Providers (ISP) can ensure the maximization of current investment to offer the super service to its subscribers.
- Information System team can leverage a single management portal with simplicity design for the provisioning of the whole LAN/WAN network and solution. Reduce the Total Cost of Ownership of the network and traffic monitoring solutions.

What Benefits PacketController provides

- Highly scalable products and bandwidth options (up to 10Gb) to cater for different network and enterprise scenarios.
- Provide the maximum cost effectiveness with the suitable licensing and upgrade scheme.
- Maximize the usage of current uplink bandwidth and network infrastructure dynamically. Significantly reduce the cost of human resources by eliminating constant monitoring and fine-tuning works.
- Minimize the training and maintenance expenses with the ease-of-use management portal interface.
- Various network reports to help you understand your real needs.
- Best and valuable support options and service to ensure the best return on your investment.

About PacketController

PacketController Network is acknowledged as an emerging leader in the rapidly evolving world of true network management. By designing, developing and manufacturing our own proprietary

applications on unique hardware server platforms, we retain total control over the quality, throughput and reliability of our products. The PacketController product is the unique customized vehicle through which we measurably impact the businesses of our customers by fully capitalizing on the investment made in their network. The driving idea behind is to get the most out of our customer's network ···to thrive in today's fast-paced, data-intensive economy where our customers depend on the corporate network to be truly responsive and secure. Our product is designed as a single solution to facilitate the three converging key deliverables of the network management word - Performance, Security and Management.

PacketController Timeline

- Q4 2007: Established in Hong Kong
- October 2008: Announced PacketController 100, 200 ,300 and 400 series platform
- June 2009: Closed $4.5 million series B funding
- March 2010: Announced 10G solution - PacketController 500
- December 2010: Customer grows 485 in current list